

# REGULATIONS ON THE INTERNATIONAL COMPETITION “PEOPLE OF ARTEK”

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*for participation in the educational program  
of the 7th session of 2026  
at the Federal State Budgetary Educational Institution  
International Children's Center 'Artek'*

## 1. General Provisions

1.1 These Regulations determine the procedure for organizing and conducting the competitive selection for participation in the educational program of the 7th session of 2026 held at the Federal State Budgetary Educational Institution International Children's Center 'Artek' (hereinafter referred to as “MDC Artek”).

1.2 The purpose of the competitive selection (hereinafter referred to as the “Competition”) is to highlight the activities of MDC Artek as a world-famous children's center, as well as to engage children in studying the one-hundred-year history of MDC Artek. Participants who successfully complete the competition tasks set out in these Regulations are rewarded with a voucher to the educational program of the 7th session of 2026 at MDC Artek. The awarding of vouchers to the educational program of the 7th session of 2026 at MDC Artek for winning the annual “People of Artek” competition is carried out subject to the norms and requirements in the field of sanitary and epidemiological welfare of the population of the Russian Federation and the country of residence of the competition winners.

1.3 The Organizer of the Competition is the Autonomous Non-Profit Organization for the Preservation, Promotion and Protection of Traditional Values “World of Opportunities” (hereinafter referred to as the “Organizer”).

1.4 The Co-organizers are the Ministry of Foreign Affairs of the Russian Federation and the All-Russian Political Party “UNITED RUSSIA”.

1.5 The Partner of the Competition is MDC Artek.

1.6 These Regulations shall be publicly available on the official websites of the Organizer at <https://artek-contest.com/> and of MDC Artek at <http://artek.org> from the moment of their approval.

1.7 Participation in the Competition is free of charge.

## 2. Terms of Participation in the Competition

2.1 Children aged 12 to 17 may participate in the Competition.

In accordance with the Rules for Admission of Children to MDC Artek (<http://artek.org/informaciya-dlya-roditelyay/kak-poluchitsya-putevku-v-artek/>), during the summer period children aged 8 to 17 inclusive are admitted, while during the autumn, winter and spring periods children aged 11 to 17 inclusive are admitted, provided that they do not turn 18 before the end of the session to which they are assigned. Compliance with the age restrictions applicable to stays at MDC Artek during both the summer and the academic period is mandatory. A child may be sent to MDC Artek no more than once per year, regardless of the type of quota: thematic, regional, special, or commercial.

2.2 The Competition consists of several stages (screening, main and final) and is held within the following timeframe:

**17 March 2026** - announcement of the Competition;

- by 20 April 2026** - submission of applications (screening stage);
- by 5 May 2026** - review of the competition assignment (main stage);
- by 11 May 2026** - announcement of the Competition results (final stage).

2.3 To participate in the Competition, an application must be sent to the email address [info@artek-contest.ru](mailto:info@artek-contest.ru).

2.4 The application for participation in the Competition shall be submitted by the participant's legal representatives and/or persons acting in their stead (hereinafter referred to as the "Applicant").

2.5 A completed application in the prescribed form (Appendix 1) shall, by default, confirm the Applicant's familiarization with these Regulations and the Applicant's voluntary consent to the collection, storage, use, dissemination (transfer) and publication of the participant's personal data, as well as the results of the participant's work, including on the Internet, and shall be confirmed by the Applicant's personal signature (Appendix 2).

2.6 Before submitting an application for participation in the Competition, the Applicant shall familiarize himself or herself with the procedure for admitting children to MDC Artek and the rules governing their stay there, as published on the official website <https://artek.org/> in the "Information for Parents" section, for the purpose of subsequent compliance.

2.7 All documents and the application submitted by the Applicant shall be verified by the Organizer for the accuracy of the data indicated therein.

2.8 The Applicant shall not be entitled to exert any influence on the members of the expert commission, on the Competition results, or on the procedure for conducting the Competition.

2.9 If a participant violates the Competition rules, the Organizer may refuse that participant any further participation in the Competition.

### **3. Procedure for Participation in the Competition**

3.1 Children who are foreign citizens residing abroad are invited to take part in the Competition (hereinafter referred to as the "Participant").

3.2 The following may participate in the competitive selection: foreign children aged 12 to 17 residing outside the territory of the Russian Federation, holding foreign citizenship and only a foreign citizen's passport.

3.3 Within 7 days after the announcement of the Competition results, the winners shall send the application documents to [info@artek-contest.com](mailto:info@artek-contest.com) as separate attached scan files in JPG or PDF format:

- an application form in the prescribed format (Appendix 1);
- a document confirming the participant's identity (birth certificate or passport, depending on the participant's age);
- at least 5 copies of diplomas (certificates) confirming achievements (in specific competitions/contests or in areas relevant to the Competition theme) over the last three calendar years, or a recommendation letter indicating the achievements of the recommended participant (an extract from the final minutes of a contest / competition / olympiad), which are provided by the Organizer to the Department for the Development of International Relations together with the minutes listing the Competition winners.

3.4 Application documents that do not comply with these Regulations or are prepared in violation of these Regulations shall be rejected by the organizers without explanation of the reasons for refusal.

3.5 Participants who successfully complete registration shall receive access to the Competition assignment for the screening stage.

## 4. Procedure for Conducting the Competition

4.1 In order to select winners, a competition commission is formed in each country, and such commission evaluates the Participant's portfolio submitted by the Participant.

4.2 To participate in the Competition, an application must be sent to the email address [info@artek-contest.ru](mailto:info@artek-contest.ru). By registering on the portal to participate in the Competition, Participants thereby confirm their agreement with these Regulations and also express their intention to provide the submitted results of their activities for expert and public review and discussion, as well as for publication in the media and specialized publications. The Competition includes several stages, each of which involves completion of a specific competition assignment. Participation in all stages is mandatory.

4.3 Stage 1 of the Competition shall be held from 24 March 2026 to 20 April 2026 and consists of the submission by Competition Participants, of a portfolio of the results of their activities.

4.4 **Stage 2** of the Competition shall be held from 20 April 2026 to 5 May 2026 and consists of the assessment of the Participants' portfolios by the competition commission.

4.5 The Participants' portfolios shall be assessed as follows:

- the competition commission formed in the Participant's country assesses the Participants' portfolios in accordance with the evaluation criteria set out in these Regulations;
- contestants' materials are available to the competition commission through the personal account on the portal <https://artek-contest.com>;
- the final score of a Participant at Stage 1 of the Competition is determined as the sum of the scores assigned by all members of the competition commission;
- the works of contestants that receive the highest number of points are forwarded for evaluation to a competition commission formed in the Russian Federation from among representatives of the Competition Partners;
- members of the competition commission formed in the Russian Federation from among representatives of the Competition Partners evaluate the contestant's portfolio by assigning points in accordance with the evaluation criteria set out in these Regulations;
- the final score of the winner is determined as the sum of the scores assigned by all members of the competition commission.

4.6 **The 3rd and final stage** of the Competition (summarizing the results) shall be held no later than 11 May 2026 in accordance with these Regulations.

4.7 Depending on the number of applications submitted, the competition commission distributes the number of places by country, and the Participants who receive the highest number of points in their country become the winners of the Competition.

4.8 All documents and applications submitted by the Participant shall be verified by the Organizer for the accuracy of the stated data.

4.9 The Participant shall not be entitled to exert any influence on the members of the competition commission, on the Competition results, or on the procedure for conducting the Competition.

4.10 If a Participant violates the Competition rules, the Organizer may refuse that Participant any further participation in the Competition.

4.11 The decision of the competition commission shall be formalized in written minutes signed by all members of the commission.

4.12 Participants shall receive information about the results of their participation in the Competition.

4.13 Based on the results of the Competition, the winners shall receive a document confirming the successful completion of the competition procedures established by these Regulations.

## 5. Competition Tasks

5.1. Materials submitted to the Competition by a Participant registered in the personal account on the website <https://artek-contest.com> must be provided in one of the following languages: Russian or English.

5.2. The Competition Participant's portfolio must be sent to the email address [info@artek-contest.ru](mailto:info@artek-contest.ru) and shall include the following.

5.3. **Main elements** (tasks) of the Competition:

5.3.1. **Conducting lesson-presentations about Artek** at the Participant's educational institution (offline or online), including:

- Promotional presentation about Artek (mandatory element). Using open sources, the Participant must prepare a promotional presentation about Artek aimed at telling schoolchildren about MDC Artek, its history, location, interesting facts, outstanding people who have visited it, and the stories of Artek residents.

5.3.2. **Prepare a report** on all the work performed, including information about the lessons conducted. As confirmation, the Participant must provide photo and/or video materials of the lesson-presentations about Artek.

5.4. Requirements for the submitted materials:

- The report on the work performed shall be provided in the form of a presentation using various design techniques and including photographic materials with a resolution of 2560 x 1600 pixels in JPG format (diagrams, charts, display stands, models, crafts, drawings made in different techniques, books made personally; if desired, participants may also attach video materials, including videos, self-made clips and cartoons). Volume - no more than 10 slides.
- All files and video materials shall be submitted as a freely accessible file link (accessible by link without a password and uploaded to Yandex.Disk, Google Drive or Mail.ru Cloud).
- Materials that cannot be accessed by the competition commissions for evaluation shall not be considered.

5.5. Collective works and works previously submitted to the Competition shall not be admitted.

## 6. Summing Up the Competition

6.1 The Competition results shall be determined on the basis of the total points in a ranking system.

6.2 Scoring scale for the evaluation of competition materials:

6.2.1 Analysis of the content and quality of performance of the competition assignment “*A Lesson about Artek*”

| No. | Criterion   | Maximum Points |
|-----|---|----------------|
| 1   | Quality of the submitted material (10-slide presentation, designed in a uniform style, all lessons conducted and additional activities are indicated, media materials are included, comments are provided, links to publications on social media are included, creative approach) | 5              |
| 2   | Availability of photographs/videos of the lessons conducted   | 3              |

| No. | Criterion   | Maximum Points |
|-----|---|----------------|
| 3   | Availability of information sources used for conducting the lessons   | 1              |
| 4   | Number of lessons conducted<br>1-5 lessons - 3 points for each lesson conducted<br>5-10 lessons - 2 points for each lesson conducted  | 35             |
| 5   | Special expert opinion<br>Proactive approach, developed leadership qualities, public speaking skills, creative approach to conducting lessons, invitation of special guests to the lessons.<br>*Detailed comment by the competition commission regarding additional points to the final score | 2              |

**The maximum number of points based on the results of the competitive selection is 46 points.**

6.3 The winners of the Competition are the participants who receive the highest number of points.

A single ranked list of participants in the competitive selection shall be compiled in descending order of the points scored.

The results of the competitive selection are final and are not subject to revision.

## **7. Results of the Competitive Selection**

7.1 The decision of the Competition commission shall be formalized in the form of written minutes including summary information on the conduct and results of all stages of the Competition, and such minutes shall be signed by all members of the jury. The competition commission shall have the right to determine additional nominations and awards.

7.2 The Competition results shall be published on the Organizer's website no later than 5 (five) business days from the date of the official summarizing of the Competition results.

7.3 In accordance with the final minutes, the winners of the Competition shall be issued a Winner's Certificate (hereinafter referred to as the "Certificate"), confirming the successful completion of all stages of the competitive procedures (clause 5 of these Regulations) and entitling the winner to a voucher for participation in the educational program of the 7th session of 2026.

7.4 The Organizer shall send the Winner's Certificate indicating the session number and the dates of its conduct at MDC Artek to the email address indicated by the winning participant in the Application no later than 10 (ten) business days after the Competition results are summarized. Together with the Certificate, an information letter shall be sent to the parents (legal representatives) of the Competition winner regarding the procedure for preparing the necessary documents for the trip to MDC Artek.

7.5 The Winner's Certificate is personal and may not be transferred to third parties, whether from among the Competition participants, the participant's relatives, or any other persons not specified in the Certificate.

7.6 From the moment of receipt of the Certificate, the Participant shall, within 10 days, independently register in the automated information system "Artek" (AIS "Artek") on the website [www.артек.дети](http://www.артек.дети). In the personal account upon registration, the Participant shall complete the profile in full and independently upload the Winner's Certificate.

7.7 The parents / legal representatives of the Competition winner must, no later than 10 days from the date of publication of the Competition results, send to info@artek-contest.ru an email confirming the child's readiness to participate in the educational session of MDC Artek within the specified timeframe.

7.8 If any personal circumstances prevent the winner from taking part in the Program, the winner's representative must notify the Organizer no later than 10 days after the publication of the Competition results on the website. In such case, replacement of the session and the Program is not possible.

7.9 If one of the participants who passed the competitive selection refuses to receive the voucher, the right to receive the free voucher shall be transferred to the participant next in the ranked list.

7.10 Participants who are not registered in AIS "Artek" shall not be admitted to participate in the educational program of the session at MDC Artek.

7.11 Within AIS "Artek", all other things being equal, preference shall be given to candidates holding the Winner's Certificate.

7.12 If the Competition winner refuses to receive the voucher, the monetary equivalent of its value shall not be paid or compensated.

7.13 Transportation expenses and expenses related to obtaining a medical insurance policy, as well as the notarized translation of all necessary documents into Russian, shall be borne by the participant.

## **8. Additional Provisions**

8.1. The Participant guarantees that the work has been performed personally by the Participant; copyrighted materials of minors are posted with the consent of their parents (legal representatives).

8.2. In the event that claims, demands or lawsuits are brought by third parties, including holders of copyright and related rights in the submitted work, the Participant undertakes to resolve them in the Participant's own name and at the Participant's own expense.

8.3. The Organizing Committee shall not be responsible for compliance with copyright and related rights in respect of works submitted under the Competition program.

8.4. The Organizing Committee of the Competition reserves the right to use the competition works for non-commercial purposes and without payment of monetary remuneration to the author, including for socially significant events and advertising campaigns created on the basis of the competition works; distribution of such products in educational institutions; reproduction of materials for the purposes of the Competition; and full or partial use for educational or other purposes.

## **9. Financial Conditions for Participation in the Competition**

9.1. Charging participants any fee (in any form) for participation in the Competition is not permitted.

9.2. Travel of the Competition winners to MDC Artek and back shall be paid for by the parents, guardians or legal representatives. If it is necessary to stay at the base hotel (branch) of MDC Artek, subject to prior arrangement and confirmation from MDC Artek, before enrollment in the session program or after the end of the 21-day stay at MDC Artek, such stay at the base hotel shall be paid for by the parents / guardians / legal representatives in accordance with the applicable rates.

Transportation expenses and expenses related to obtaining a medical insurance policy, as well as the notarized translation of all necessary documents into Russian, shall be paid by the parents / guardians / legal representatives.

## **10. Contacts**

10.1. Competition email: [info@artek-contest.ru](mailto:info@artek-contest.ru)

Person responsible for conducting the Competition:

Olga Aleksandrovna Rakhimova, Deputy Director, +7 (903) 769-77-07, [info@mv.com.ru](mailto:info@mv.com.ru)

## Appendix 1

*to the Regulations on the International Competition  
“People of Artek”*

### APPLICATION FORM OF AN INDIVIDUAL COMPETITION PARTICIPANT

A scanned copy of the document confirming the child’s identity must be attached to the application.

| <b>Информация о ребенке (Information about the child):</b>   |  |
|--|--|
| Фамилия (Last name)  |  |
| Имя (First name)   |  |
| Отчество (Patronymic, if applicable)   |  |
| Дата рождения (Date of birth)  |  |
| Гражданство (Citizenship)  |  |
| Страна проживания (Country of residence)   |  |
| Город (City)   |  |
| Адрес (Address)  |  |
| <b>Информация об образовательном учреждении, в котором учится ребенок (Information about the educational institution where the child studies):</b> |  |
| Название учебного заведения (Name of educational institution)  |  |
| Класс (Grade)  |  |
| Адрес (Address)  |  |
| Контактный телефон (Contact telephone number)  |  |
| <b>Данные о родителях/опекунах/ законных представителях (Information about parents / guardians / legal representatives)</b>                        |  |
| Фамилия (Last name)  |  |
| Имя (First name)   |  |
| Отчество (Patronymic, if applicable)   |  |
| Мобильный телефон (Mobile telephone number)  |  |
| e-mail   |  |

By completing this application form, I confirm my voluntary consent to the collection, storage, use, dissemination (transfer) and publication of the Participant’s personal data, as well as the results of the Participant’s work, including on the Internet.

I / We have familiarized ourselves with the Regulations on the “People of Artek” competition for participation in the educational program of the 7th session of 2026 at the Federal State Budgetary Educational Institution “MDC Artek”.

Last name, first name and patronymic of the parent / legal representative who submitted the application

Signature \_\_\_\_\_

Date of completion \_\_\_\_\_

## Appendix 2

*to the Regulations on the International Competition  
"People of Artek"*

### **CONSENT OF A PARENT (LEGAL REPRESENTATIVE) TO THE PROCESSING OF A MINOR'S PERSONAL DATA**

I, \_\_\_\_\_,  
(full name of parent / legal representative)

residing at: \_\_\_\_\_,

passport No. \_\_\_\_\_ issued by \_\_\_\_\_,  
(series, number) (issued by, date)

acting as the legal representative on the basis of \_\_\_\_\_ No. \_\_\_\_\_ dated \_\_\_\_\_,

hereby give my consent to the Federal State Budgetary Educational Institution International Children's Center 'Artek', hereinafter referred to as "MDC Artek", to process the personal data of my child

\_\_\_\_\_  
(child's full name, date of birth)

which include:

- details of the identity document;
- details of the medical record;
- residential address, contact telephone numbers, e-mail;
- parents' passport details, parents' position and place of work.

I give my consent to the use of my child's personal data for the following purposes:

- ensuring the educational and upbringing process;
- medical services;
- statistical record-keeping.

This Consent is granted for the performance of any actions in relation to my child's personal data that are necessary or desirable for achieving the above purposes, including (without limitation) collection, systematization, accumulation, storage, clarification (updating, amendment), use, dissemination (including transfer to third parties such as medical institutions, police departments, etc.), depersonalization, blocking, cross-border transfer of personal data, as well as any other actions with my child's personal data provided for by the legislation of the Russian Federation currently in force.

MDC Artek guarantees that the processing of personal data is carried out in accordance with the legislation of the Russian Federation currently in force.

I have been informed that MDC Artek will process personal data using both non-automated and automated methods of processing.

This Consent shall remain valid until the purposes of processing the child's personal data by MDC Artek have been achieved.

I am aware that this Consent may be withdrawn by my written application.

I confirm that, by giving such Consent, I am acting of my own free will and in the interests of my child.

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
(date) (signature, full name)